

Additional Sponsorship Opportunities at CCR 2019

Enhance your participation at CCR with further Sponsorship opportunities. Maximize your company's visibility by choosing one (or more) of the Unique Sponsorships from the list below. Or, simply let us know what your specific needs/desires are and we will be happy to create a completely customized option just for you. To confirm any of the following opportunities, please obtain an agreement form from the Organizing Secretariat.

Conference Wi-Fi Landing Page - \$3,000

One special company can secure the opportunity to have their logo and/or website link appear on the screen of every person using an Internet connection within the conference room area. For this sponsorship opportunity, a landing page will be designed specifically around your company's logo. All Internet connections will be routed through this landing page and since the Internet will be fee-free for all registrants in the conference area, this will be the perfect opportunity to announce new product news, promote a popular product, or just increase awareness of your company's support of rheumatology.

Conference Bags- \$15,000

Your company's logo could be on the front of each registration bag. Your company's logo will be certain to gain a lot of visibility, as conference bags are extremely popular each year and are provided to each attendee at registration and carried throughout the entire meeting. They are always a favorite and provide a prominent, enduring branding opportunity that carries on long after the meeting adjourns.

Lanyards and Flash Drives- \$4,250

Combine infinite visibility with your personal touch when you apply your logo to the lanyard/ flash drive that will be worn throughout the conference by every registrant. The flash drive opens to show a single sponsor's link, in addition to the meeting syllabus and evaluation form link. The flash drive is an excellent opportunity to gain exposure for your logo and company and provide a good and lasting impression.

Promotional Functions-Multiple sponsorship levels available and prices are dependent upon numerous factors, including day, type of meal, and level desired.

There are opportunities to sponsor a promotional breakfast, luncheon, or dinner for the attendees in coordination and cooperation with the Congress of Clinical Rheumatology. The cost of the lunch or dinner will be paid directly by the sponsor or their agents. CCR will promote your event by distributing one-page inserts with the registration packets and allowing signage for your promotion near the exhibits and conference foyers. There will be two promotional activities for all events except Saturday afternoon.

T Shirts- \$10,000

Your company can have its logo seen and remembered well past the event by sponsoring the registrant's T shirts. The T shirts are of excellent quality with an original, dynamic design made specifically for CCR. The T shirts are loved by all and many registrants come back for additional T shirts or even purchase those from previous years. Have your company remembered for years to come with this well-priced sponsorship opportunity.

Registration Packet Inserts- \$500 per page

A single page of company specific information can be inserted into the registrants' packets. The insert may be about a specific product, service, booth location, or company function and represents an excellent opportunity to ensure visibility for yourself and your company. Inserts must not exceed 8.5" x 11", must be pre-approved, and be received on-site by Saturday, April 27, 2019. Please add \$500 for each additional page as well.

Advisory Boards- \$15,000

This option offers you a unique opportunity to engage with clinical physicians from all over the country to gain diverse insights into unmet medical needs, risk tolerance, and specific medical drug benefits. The physicians' broad range of perspectives can provide invaluable information to you and your company, as well as educate the physicians.

CCR Game Cards, valid for all 3 days - \$1,900

Have your company name displayed on all game cards. These are cards that attendees take to the exhibit booths to be stamped to enter CCR's drawing, where three people per day win prizes. The prizes are sought after and have included iPads, Bose Headphones, home automation equipment, and electronics with values of up to \$1,000! Everyone loves prizes, so your company is sure to get lots of attention with this option. The price includes all production costs for game cards for Thursday, Friday and Saturday to be distributed to all participants with the registration materials.

Imprinted Key cards

Two-sided Printing - \$5,250

There is an opportunity for one lucky company to have its name, logo, and/or brand seen by every participant staying at the conference hotel. This price includes all production costs for two key cards per CCR Hilton registrant as well as the key cards. The key cards will have a front and back imprint, the artwork for which must be provided by the sponsor, as per the requirements of PLI (Plasticard Locktech International) and which must also contain the Hilton and CCR logos.

Lead Retrieval - \$350

There is an opportunity for sponsors to maximize their time, money, and effort and seamlessly scan and manage leads from their smartphone or tablet, which can be accessed from within the event app. Keep track of all visitors to your booth or all attendees at your product theater by simply scanning the QR codes from the registrants' badges with a smartphone or tablet. The leads are then quickly uploaded and stored until connectivity is regained. Lead Retrieval also allows the leads to be rated and/or notes made from within the app. Save yourself the time and hassle of recording names and instead, spend it more profitably and productively with face-to-face time with the registrants. The cost of the first Lead Retrieval for a company is \$350, then \$200 for each additional person within the company.

Electronic Signage \$1,500 per ad spot

LCD signs are placed in strategic, high-traffic areas and display session titles and speaker names. You have the opportunity for your corporate logo or message to be displayed on all 6 LCD screens. Make an unmistakable statement with this impactful and built-for-attention sponsorship and keep your company in the minds and on the lips of all attendees. Cost is \$1,500 for one ad spot, \$3,000 for two, \$4,500 for three and \$5,000 for four ad spots. The sponsoring company is responsible for providing the appropriate content. However, if a sponsor does not have pre-produced content, Digital Motion's design staff can help create content based on your logo and desired message for an additional charge of \$120 per hour.

CCR 2019 Phone App - \$8,000

There is an exceptional opportunity to sponsor the cell phone app for CCR 2019. This app will be available for Android and Apple devices and via a mobile and desktop friendly website. This app will also contain an exhibitor showcase, places to visit in Destin, social events for participants, and be actively used for meeting evaluation surveys and for obtaining CME certificates.

- One opportunity only
- Splash page support recognition
- Rotating banner ads of which 2 rotating ads will be exclusively for your company
- Other banner ads may be purchased for \$1,000 for each package of 2
- Exhibitor listing (Enhanced to include company logo)
- Corporate/product branding (enhanced on download site)
- Recognition in program

Banner Ads for Phone App - \$1,000 Package of 2 banner ads

- 2 Rotating banner ads
- Increase your banner ads for increased viewing
- Corporate/product branding slightly enhanced

Ice Cream Novelties at Booth - \$2,000/day

Have CCR participants visit your booth to hear your promotion while eating ice cream bars. Have assorted ice cream novelties at your booth to entice better attendance and generate more leads.

Save The Date Card Mailings

One special company can secure the opportunity to have their logo and/or website link appear on one mailing (approximately 7500 recipients) of the Save the Date/Greeting/ Register cards. For this sponsorship opportunity, your company's logo and specified URL will appear on either the front or back of the STD card, dependent upon card design. All mailing list recipients will be aware of your company's support of rheumatology. The sponsoring company's logo will be used and/or a specific website provided by the company.

- CCR STD Card October/November mailing: \$4,500.00
- CCR Greeting Card December mailing: \$5,000.00
- CCR Register Card January/February mailing: \$5,000.00

Prominent Sponsorship Spot on Website

An opportunity exists for companies to have their company name in a prominent featured location on the meeting website ensuring top visibility.

The cost to have the featured sponsorship placement for all months: \$15,000

Prominent Sponsorship Spot on Email blasts - \$1,500

Have your company recognized for their support of rheumatology by prominently displaying your logo on email blasts sent out by the Congress of Clinical Rheumatology. Email blasts will be sent out approximately once a month until February 2019, then about every 2 weeks. To have your company logo and website on the email blasts is \$1500/blast.

Company Logo on CCR Brochure Mailing - \$4,500-\$5,500

Sponsors can secure the opportunity to have their logo and/or website link appear on a mailing of approximately 7000 recipients of the CCR Brochure and/or Email Blast of approximately 7,000 recipients. For this sponsorship opportunity, your company's logo and specified URL will appear on either the front or inside of the brochure, dependent upon sponsor's choice. All mailing list recipients will be aware of your company's support of rheumatology. The sponsoring company's logos and/or specific website will be provided by the company.

- CCR Brochure Cover: \$5,500.00
- CCR Brochure Interior: \$4,500.00

CCR Video Content - \$7,500

CCR is laden with so much information that there are always numerous requests from registrants to review content from the CCR program. Help the registrants and take advantage of a great opportunity for yourself and your company by allowing every CCR registrant free access to all recordings for 3 months following the meeting. Your company's branding could be on Online Symposia's splash page for each of CCR's video recordings. The videos are all downloadable. In addition, a prominent announcement of your sponsorship will be placed both in the program and in the registrants' bags. This will keep your company in the forefront of everyone's minds well past the meeting. No video containing any pharmaceutical information or branding will be used for CME purposes. This video will be for non-CME purposes only.

Requirements

In order to qualify for any additional CCR or NYRIF opportunities, a company must already be a confirmed exhibitor with a reserved spot in the exhibit hall. A company may participate in more than one sponsorship opportunity. No event will be permitted to conflict with the CME scheduled program. For further information regarding any of these opportunities or if you would like for us to custom design a particular opportunity(ies) to meet your particular needs, please contact the Symposium Coordinator at pmclain@ccrheumatology.com.

CCR Sponsorship Promotional Breakfast, Lunch or Dinner

There is an exceptional opportunity to sponsor a promotional breakfast, lunch or dinner within the meeting hotel with official recognition by the Congress of Clinical Rheumatology. All costs of the breakfast, lunch &/or dinner as well as the promotional activity, will be paid directly by the sponsor or their agents. A meal must be provided at all times except Saturday afternoon where a reception is adequate. CCR will provide the room, promote your event with your company's provided registration packet inserts and allow your signage near the promotional theater site. Your event will also be advertised in the CCR meeting app and in the syllabus. * CCR, through its organizing secretariat, the A&R Educational Group, LLC charges the following exhibit fee for the corresponding event times:

* All materials must be received within the allotted time frame in order for the advertising to apply.

LUNCH: Thursday & Friday - \$10,000 Seager's*; \$9,000 Ballroom

LUNCH: Saturday - \$8,000 Ballroom; \$8,000 Ballroom

DINNER: Thursday & Friday - \$5,500 Seager's* (minimum \$4000 F&B), \$4,500 Ballroom

BREAKFAST: Thursday, Friday & Saturday - \$5,500

WEDNESDAY: Dinner - \$5,000 Seager's* (minimum \$4000 F&B), \$3,550 Ballroom

SATURDAY: Afternoon - \$3,550 Ballroom

At Destin there will be two promotional activities permitted for all breakfast, lunch and dinner opportunities except Saturday afternoon. Digital Motion* is the exclusive audio-visual provider for any event associated with CCR. As a result, we require that Digital Motion be used as the audiovisual provider for this promotional activity, the fee for which will be separately negotiated between the sponsor and Digital Motion. The event should be designed to not conflict with the CME scheduled program. Signed agreements will be accepted by Premier status sponsors first, then Diamond status and then on a first-come, first-served basis on and after October 10, 2018.

I wish to secure this opportunity & desire to reserve the following time & location for a promotional meeting:

Destin, FL San Diego, CA

Wednesday May 1, 2019 Seager's Dinner* Ballroom Dinner

Thursday May 2, 2019

Breakfast Seager's Lunch* Ballroom Lunch Seager's Dinner * Ballroom Dinner

Friday May 3, 2019

Breakfast Seager's Lunch* Ballroom Lunch Seager's Dinner * Ballroom Dinner

Saturday May 4, 2019

Breakfast Ballroom Lunch Ballroom Lunch Afternoon

This offer is contingent on acceptance by A&R Educational Group, LLC. A&R does not guarantee the success of any exhibitor function nor does it guarantee any minimum number of participants that might attend any promoted activity. *Seager's is only available at the Destin CCR. An agreement with Seager's must also be signed in order to obtain this sponsorship opportunity.

Signature

Signature

Sponsor Company

A&R Educational Group, LLC

Date

Check to be sent

Credit Card Number: _____

Exp. Date: ____/____/____ CVV: _____

Zip Code of Billing Address: _____

*Digital Motion may be reached at: (205) 835-2884 or by email: emclain@digitalmotionav.com

Fellows Conference (NYRIF) Sponsorship Opportunities

Convention bags for NYRIF - \$3,500

Your company's logo could be on the front of each registration bag. Your company's logo will be certain to gain a lot of visibility, as conference bags are extremely popular each year and are provided to each attendee at registration and carried throughout the entire meeting. They are always a favorite and provide a prominent, enduring branding opportunity that carries on long after the meeting adjourns. NYRIF bags will be carried throughout NYRIF and CCR, demonstrating your company's support for rheumatologists in training.

Electronic Signage (Video Available) - \$2,000

Have your corporate logo or message displayed on 6 digital LCD signs, which will be placed exclusively in strategic, high-traffic areas. Display your company's support for Rheumatology training with either a static or video message. Make an unmistakable statement with this impactful and built-for-attention sponsorship and keep your company's message in the minds and on the lips of all attendees. Appropriate video content should be provided by the sponsoring company. However, if a sponsor does not have pre-produced content, Digital Motion's design staff can help create content based on your logo and desired message for an additional charge of \$120 per hour.

NYRIF Card Mailings - \$2,000

One special company can secure the opportunity to have their logo and/or website link appear on one mailing (approximately 850 recipients) of the Register Now/Call for Abstracts cards. For this sponsorship opportunity, your company's logo and specified URL will appear on either the front or back of the STD card, dependent upon card design. All mailing list recipients will be aware of your company's support of rheumatology. The sponsoring company's logo will be used and/or a specific website provided by the company.

NYRIF Card Nov/Dec mailing: \$2,000.00

NYRIF Card Jan/Feb mailing: \$2,000.00

NYRIF Video Content - \$2,500

Your company could provide the Rheumatology fellows with video coverage of the North American Young Rheumatology Investigator Forum. In many cases, this will also include the fellow's individual presentation as well as commentary from the international faculty. This provides the fellows with immeasurable expertise to assist them in their training. The video will contain the company's splash page and your company will be recognized on the Online Symposia website as sponsoring the video content and supporting Rheumatology training. In addition, a prominent announcement of your sponsorship will be placed in the program and in the registrants' bags. No video containing any pharmaceutical information or branding will be used for CME purposes. This video will be for non-CME purposes only.

Fellows' Registration Packet Inserts- \$125 per page

A single page of company specific information can be inserted into the fellows' registration packets. The insert may be about a specific product, service, booth location, or company function and represents an excellent opportunity to ensure visibility for yourself and your company. Inserts must not exceed 8.5" x 11", must be pre-approved, and be received on-site by Saturday, April 22, 2017. Please add \$125 for each additional page as well.

Prominent Sponsorship Spot on NYRIF Website - \$2,500

An opportunity exists for companies to have their company name in a prominent featured location on the meeting website ensuring top visibility.

The cost to have the featured sponsorship placement for all months: \$2,500

NYRIF and CCR Video Content - \$9,000

Help the fellows, as well as all registrants and your company, by sponsoring free access to all NYRIF and CCR recording content, current and past, for 3 months following the meeting. Your company's branding could appear on Online Symposia's splash page for NYRIF's recording content, in addition to all of CCR's 2016 video recordings. These recordings are downloadable. In addition, a prominent announcement of your sponsorship will be placed in the program and in the registrants' bags. This will keep your company in the forefront of everyone's thoughts well past the meeting. No video containing any pharmaceutical information or branding will be used for CME purposes. This video will be for non-CME purposes only.

Prominent Name, Logo or Ad in NYRIF Atlas - \$250-\$1,500

Have your company name, logo or Ad seen by all attendees in an atlas containing the NYRIF agenda, CCR agenda, meeting news and sponsorships. Let the attendees know that your company supports the rheumatologists of the future. Pricing is based on Ad size.

Bold Typed Name - \$250

Bold Logo - \$300

Quarter page Ad - \$500

Half page Ad - \$1,000

Full page Ad - \$1,500